

CLAIMS

1. A method for point-of-sale production of a video product comprising:
 - maintaining a plurality of video products in an electronic format accessible to a retail purchase station;
 - receiving an input comprising a selection of at least one of said video products from a selection interface;
 - producing said selected video product at a point-of-sale in retail-reasonable time by creating at least one removable media comprising said selected video product; and
 - providing to a customer said selected video product.
2. The method of claim 1, further comprising:
 - storing said plurality of video products in an encrypted format accessible to said retail purchase station.
3. The method of claim 2, further comprising:
 - decrypting at least one of said encrypted format video product to produce said selected video product.
4. The method of claim 1, further comprising:
 - interspersing product protection information into said produced video product.

5. The method of claim 1, further comprising:
associating said selection with a customer identifier; and
utilizing said customer identifier in producing said selected video product.
6. The method of claim 1 wherein said customer selects said selection from an electronic catalog of said plurality of video products.
7. The method of claim 6, further comprising:
adding at least one additional video product to said plurality of video products on said retail purchase station via a command center.
8. The method of claim 7 wherein said adding step is performed electronically using a communication interface between said retail purchase station and said command center.
9. The method of claim 7 wherein said adding step is performed using a wireless communication between said retail purchase station and said command center.

10. The method of claim 7 wherein said adding step comprises updating said electronic catalog.

11. A system for producing selected video product at a point-of-sale in retail-reasonable time comprising:

a command center;

a purchase station coupled to said command center;

at least one video product in an electronic format coupled to said purchase station; and

a selection interface coupled to said purchase station.

12. The system of claim 11, further comprising:

a production unit coupled to said purchase station capable of producing said at least one video product in retail-reasonable time.

13. The system of claim 11 further comprising:

a storage unit for said at least one video product coupled to said purchase station.

14. The system of claim 11, further comprising:

a satellite interface coupled to said purchase station capable of receiving at least one video product.

15. A point-of-sale video product production system comprising:
- a command center;
 - a purchase station;
 - communication means for providing at least one video product from said command center to said purchase station; and
 - a selection interface coupled to said purchase station.
16. The video product production system of claim 15, further comprising:
- an electronic product catalog coupled to said purchase station;
 - communication means for updating said electronic product catalog remotely from said command center.
17. The video product production system of claim 15, further comprising:
- searching means for said electronic product catalog coupled to said selection interface.